

# LUONTO

Since we come from Finland, we come from an environment where sustainable values are really important for manufacturers and consumers. Our products are made with the cleanest possible materials without any added fire retardant chemicals but still meeting the fire regulations. We use high resilience foams that meet CertiPUR® standards making our products a high quality long-lasting sustainable choice.

CertiPUR® is a voluntary testing, analysis, and certification program for the environmental, health and safety properties of polyurethane foam used in bedding and upholstered furniture applications. It specifies substances that may not be used in the production of polyurethane foams and sets stringent maximum limits for some components.

Foams that conform to CertiPUR® are notably certified to be made without:

- heavy metals, e.g. mercury, lead or cadmium
- dyes that are carcinogenic or allergenic as described by EU legislation
- phthalate plasticizers
- substances that cause cancer or may cause heritable genetic damage

They are also certified for low levels of VOC (volatile organic compound) emissions.

Our supplier (Recticel Flexible Foams) operations in Belgium, France, Netherlands, Finland, Estonia, Sweden, and Norway are all CertiPUR® certified, and the foams they offer for bedding and upholstered furniture comply with CertiPUR® specifications. These foams are tested in independent laboratories and control tests are performed every year during the label's validity period. We use their foams from Finland, Sweden, and Estonia.

## Transparency

The CertiPUR® program is fully transparent. It rests on clear criteria which require firms to comply with restrictions concerning substances in foam that may be of concern for health or the environment. The foams of label holders are tested every year by independent laboratories to ensure that they continue to comply with the CertiPUR® specifications. Any firm failing these checks is required to take immediate remedial action. Further failure will lead to dismissal from CertiPUR® and withdrawal of the right to use the label.

## The CertiPUR® trademark

CertiPUR® is a registered trademark of EUROPUR, the European association of flexible polyurethane foam block manufacturers. Foam producers are only permitted to use the CertiPUR® logo if their foams are certified and conform to the CertiPUR® standards. They can transfer this right to bedding and mattress manufacturers who purchase certified foam from them (although the logo may only be displayed on products that are produced exclusively with certified foam). This means that the CertiPUR® logo may appear on furniture and mattresses sold under a different name than the label holder's brand.